



ICTACADEMY®

LAUNCH OF

LEARNATHON
2023



Industry 4.0

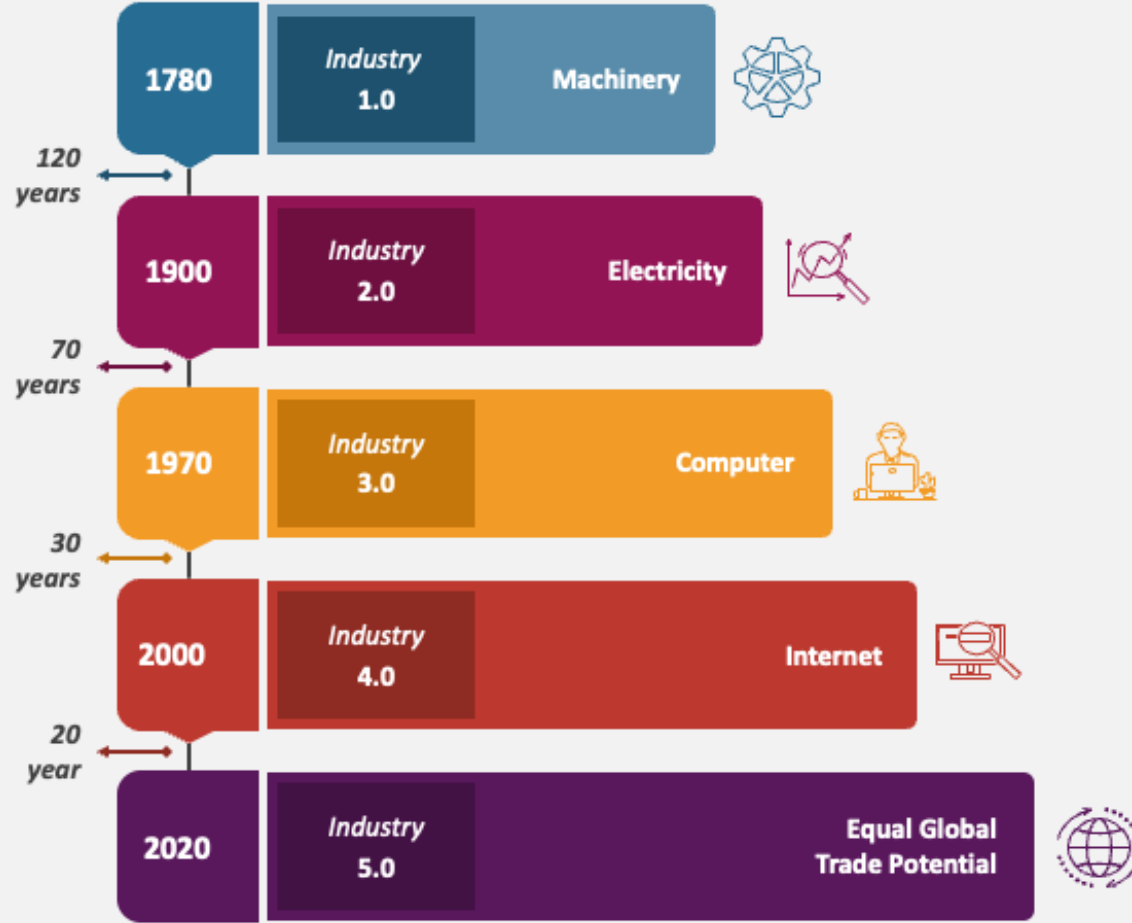
- ❖ Rapid advances in technology have spurred tremendous progress in developing the next generation of Industry 4.0 that was initially introduced in 2011 as a German strategic initiative for revolutionizing the manufacturing sector.
- ❖ In these ten years, numerous new and promising technologies and applications have been developed. The original concept of Industry 4.0, including the conceptual framework, technology framework, and enabling technologies, has experienced tremendous changes.
- ❖ Industry 4.0 is revolutionizing the way companies manufacture, improve and distribute their products.
- ❖ These digital technologies lead to increased automation, predictive maintenance, self-optimization of process improvements, and, above all, a new level of efficiencies and responsiveness to customers not previously possible.

Technologies Driving Industry 4.0



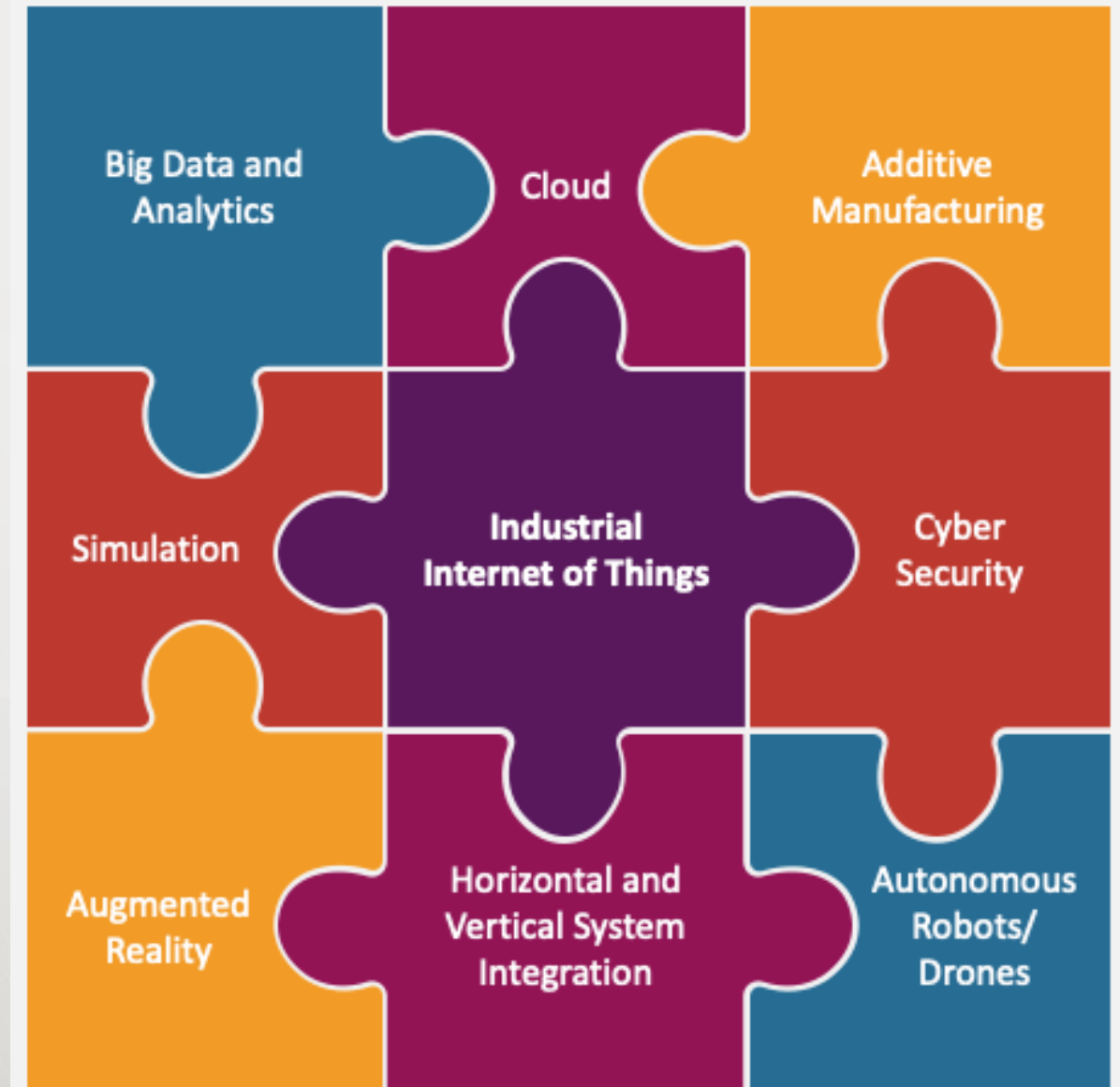
INDUSTRY 5.0

Phases of Industrialization



Phase of Industrial Revolution

Industry 5.0



Top 10 Technology Demand Jobs in 2023



Data Scientist



Cybersecurity Engineer



Digital Marketing Specialist



Data Analyst



Cloud Developer



Quantum Computing



Blockchain Developer



DevOps Engineer



Project/ Product Manager



AI Architect



Full Stack Developer



Cloud Engineer



IoT Engineer

Top 10 High Salary Jobs for Commerce Students In 2023



Chartered Accountant



Certified Management Accountant (CMA)



Digital Marketing Manager



Company Secretary



Certified Public Accountant



Event Manager



Human Resource Manager

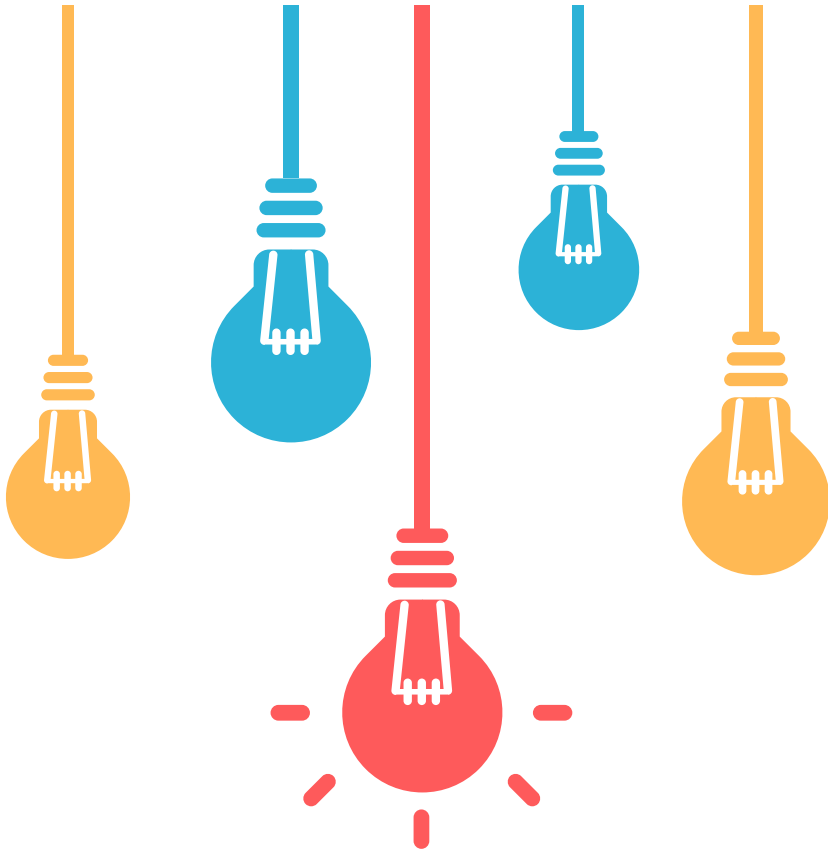
















Retail Manager



Product Manager

Powered By



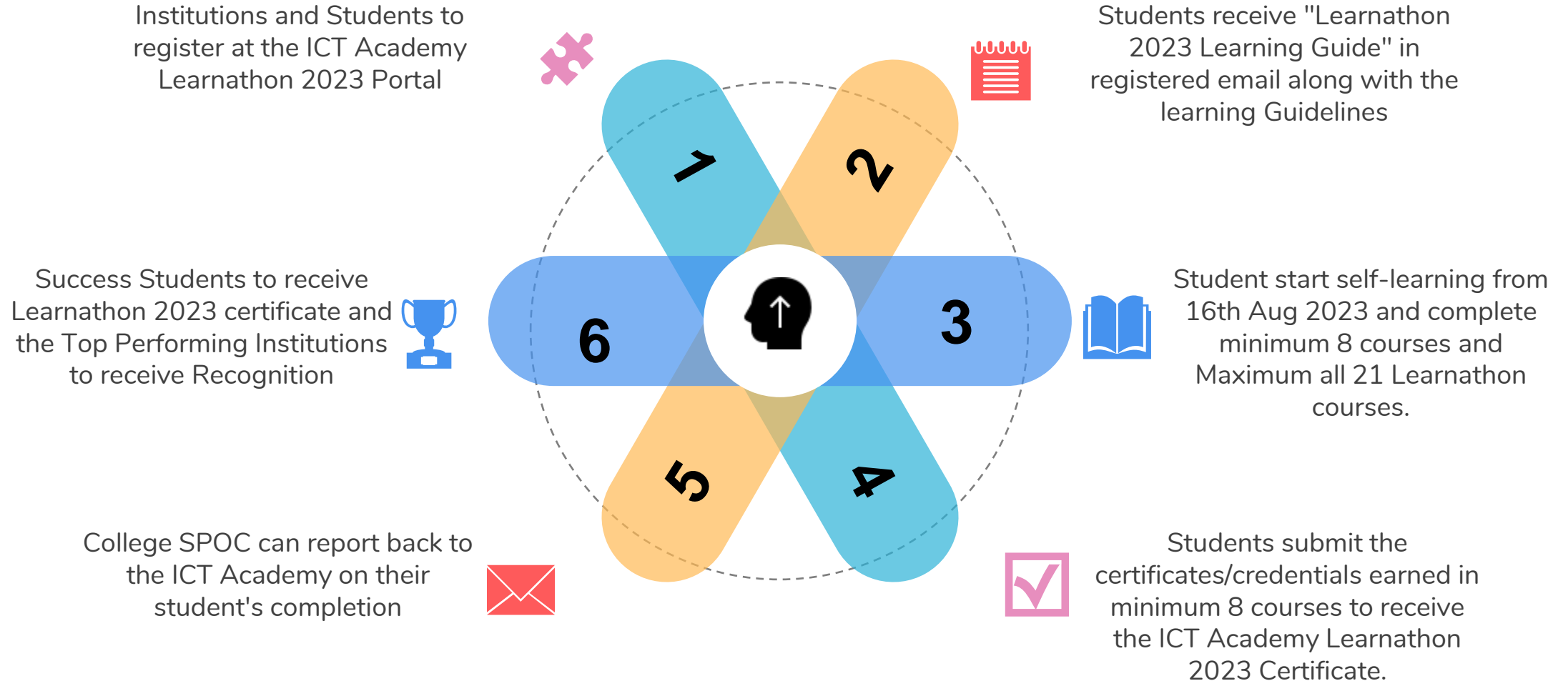
		
		
		
		
		

About Learnathon











- ❖ ICT Academy in association with the industry partners, launches the Sixth season of 'LEARNATHON 2023' - a self-learning initiative for higher education students to build their foundational IT skills online.
- ❖ Since 2018, through Learnathon, ICT Academy has inculcated self-learning among college students and benefitted lakhs.
- ❖ The 6th edition of Learnathon has been launched this year by ICT Academy in partnership with global tech majors.
- ❖ This initiative is exclusive to the member institutions of ICT Academy.







Process



Course List

 <ul style="list-style-type: none"> ❖ Machine Learning Challenge ❖ AI Builder Challenge 	 <p>RPA Essentials</p>	 <p>AWS Academy Cloud Security Foundations</p>	 <p>Rising Star Technical</p>	 <ul style="list-style-type: none"> ❖ Android Basics with Compose – Self-Paced Learning ❖ Machine Learning with Tensor Flow
<p>Duration – 20 Hours</p>	<p>Duration – 7.5 Hours</p>	<p>Duration – 16 Hours</p>	<p>Duration – 15 Hours</p>	<p>Duration – 15 Hours</p>
 <p>Computer Vision on Ramp</p>	 <p>MongoDB Basics</p>	 <ul style="list-style-type: none"> ❖ Introduction to the Junos Operating System (IJS) ❖ Introduction to Juniper Mist AI 	 <p>Qlik Sense Business Analyst</p>	 <ul style="list-style-type: none"> ❖ Effective Speaking Skills ❖ Impactful Writing Skills
<p>Duration – 02 Hours</p>	<p>Duration – 2.5 Hours</p>	<p>Duration – 10 Hours</p>	<p>Duration – 09 Hours</p>	<p>Duration – 18 Hours</p>

Course List

 <ul style="list-style-type: none"> ❖ RPA Starter ❖ Automation Explorer 	 <ul style="list-style-type: none"> ❖ Getting started in IT ❖ Intro to cloud and virtualization 	 <ul style="list-style-type: none"> ❖ Modeling Structures with Analytical Modeler using STADD.pro ❖ 2D/3D modeling of building environment & MicroStation 	 <ul style="list-style-type: none"> ❖ Introduction to Banking and Finance ❖ Introduction to Securities Operations and Risk Management ❖ Introduction to Supply Chain Management
<p>Duration – 14.25 Hours</p>	<p>Duration – 15 Hours</p>	<p>Duration – 16 Hours</p>	<p>Duration – 09 Hours</p>

Important Dates



Institution Registration Open
2 August 2023



Program Virtual launch
11 August 2023



Institution Registration closes
15 August 2023



Self-learning Start date
16 August 2023



Student Registration Open
8 August 2023



Self-learning End date
16 September 2023

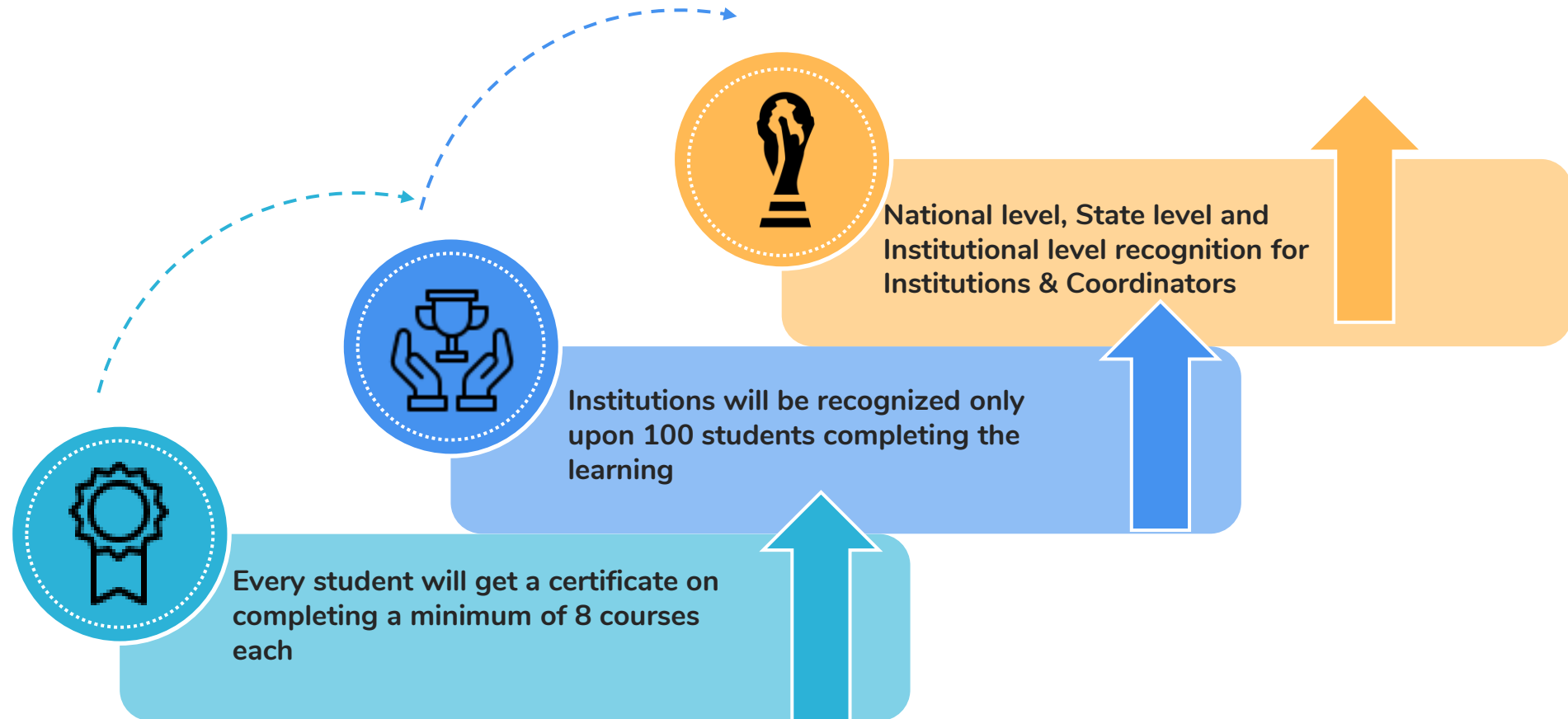


Student Registration close
20 August 2023



Announcement of Final results
30 September 2023

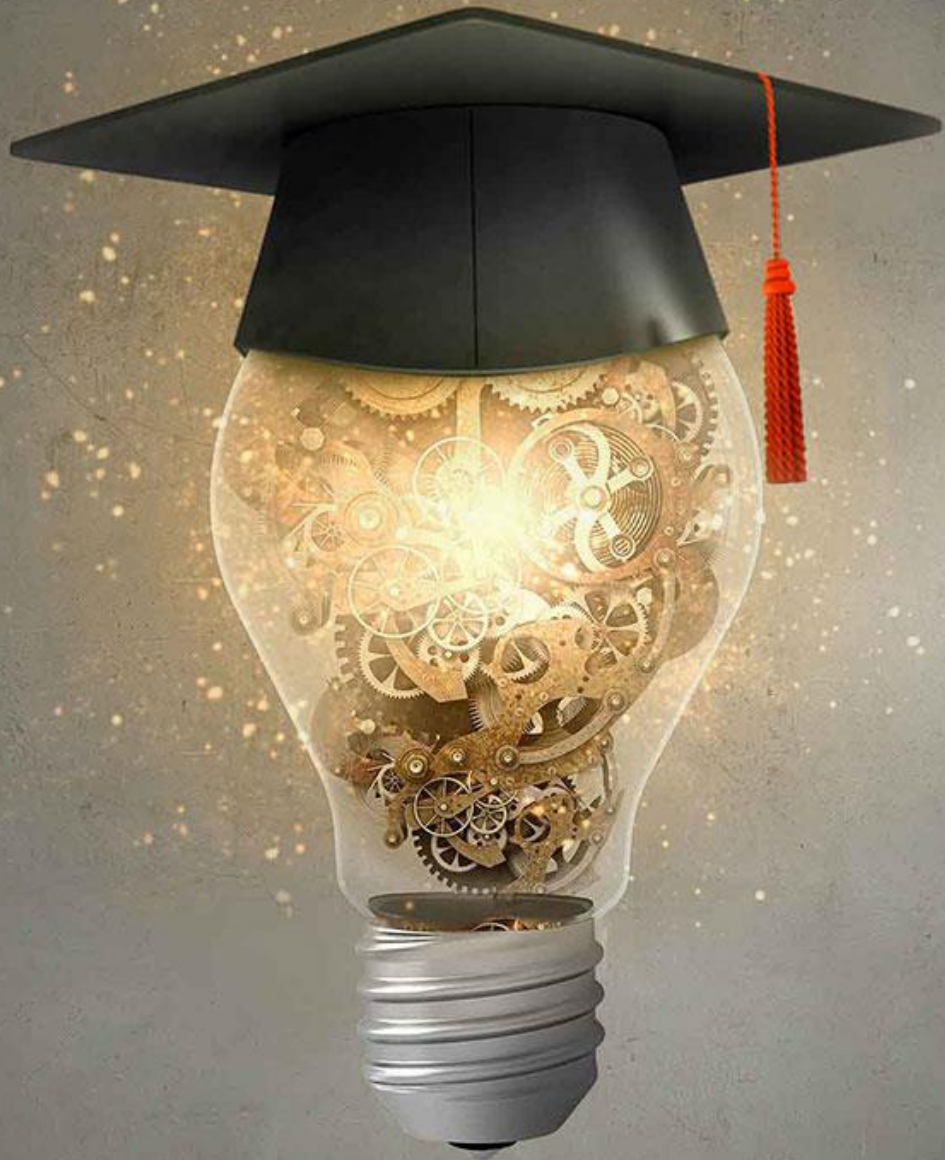
Awards & Recognitions



Support



- ❖ 24/7 support by our Relationship team on any Queries.
- ❖ Weekly update on Students Completion.
- ❖ Orientation Session from Every partners to the Co-Ordinators and Students.
- ❖ Exclusive What's up group with all SPOC for exchange of Best practices followed.
- ❖ Dashboard access will be given to the colleges for monitoring the progress



THANK YOU
